

# Pocket Marche SERVICE LOGO GUIDELINES

RGB mode



## Layout

TYPE1



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TYPE2



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TYPE3



TYPE4

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## color use



# POCKETMARCHÉ

### BRAND COLOR



R 0 G 140 B 214  
C 79 M 36 Y 0 K 0  
#008CD6



R 47 G 47 B 47  
C 0 M 0 Y 0 K 90  
#2F2F2F

### SUB COLOR



R 255 G 102 B 0  
C 79 M 36 Y 0 K 0  
#FF6600



R 253 G 208 B 0  
C 10 M 24 Y 87 K 0  
#FDD000



R 0 G 140 B 214  
C 67 M 0 Y 93 K 0  
#33CC33



R 165 G 0 B 130  
C 46 M 100 Y 13 K 0  
#A50082

## One-color use



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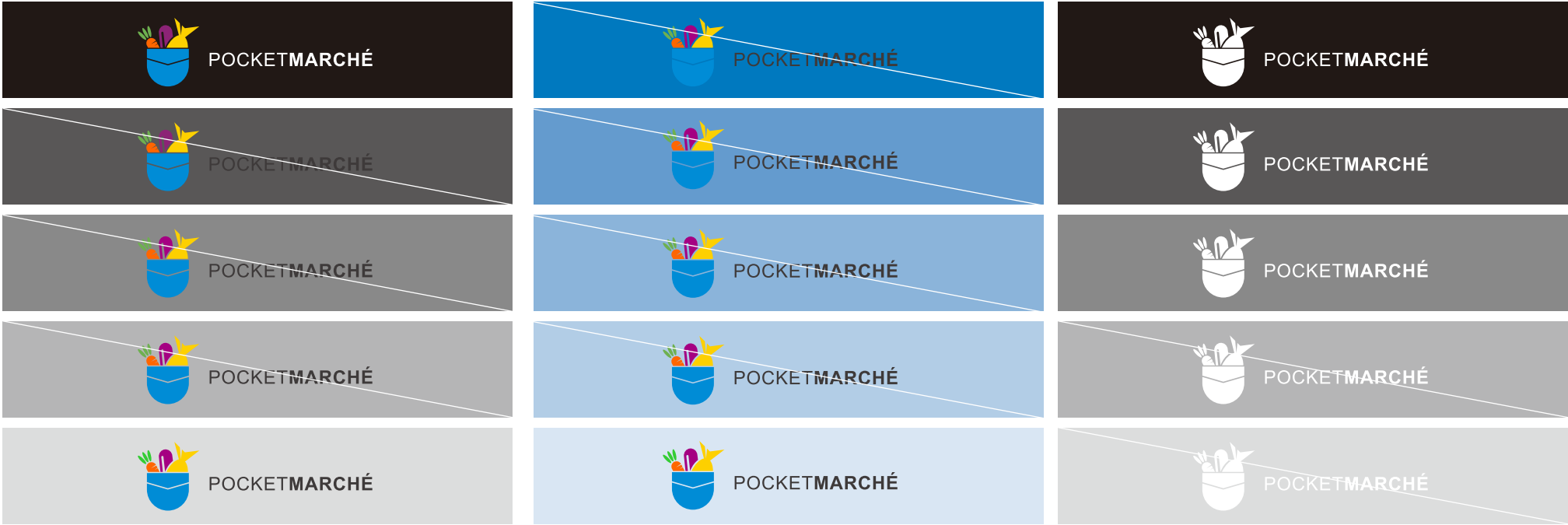


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Background-color



Logo mark background

Photography Background



#000000 alpha 20%

DO



DO



Don't



Examples of prohibited use

